



Head of Data and Digital

Decision making
is slow and
painful because
we have no trust
in our data

Siloed Data

Partnering to build a resilient modern digital team

Client : A UK oil and gas company

Challenge

A UK oil and gas company had a digital team that was limited to operating reactively to ad-hoc business requests. The digital team leadership wanted to shift the reputation of the team to be seen as a proactive forward looking business partner capable of delivering large scale strategic initiatives across the business.

Solution

Blend has partnered to establish a resilient modern Digital Team that creates value through the accessibility of data and a focus on delivering business objectives. Blend embedded into the team, providing expertise to drive delivery of strategic priorities.

- Moving away from a reactive-service desk support model, Blend embedded agile practices such as sprint planning, backlog management and prioritization and provided streamlined governance in the team enabling leadership to prioritise delivery
- Designed and implemented a Cloud Data Platform solution to build scalable data solutions, increase agility and support advanced analytics and predictive models
- Introduced an analytics environment (Databricks) and robust data management through Unity Catalog which streamlined data management and access to actionable business insights

Impact

- ✓ The digital team is now **able to move faster and accomplish more in 4 months than had been achieved in the previous two years** due to the fact they could build business-orientated data models
- ✓ Due to a more robust data process, there is **higher level of trust in the insights** resulting in more confidence in decision-making and cross-team collaboration
- ✓ The efficiency, output and reputation of the digital team has increased internally, evidenced by a **significant increase in business appetite to commence new data initiatives.**



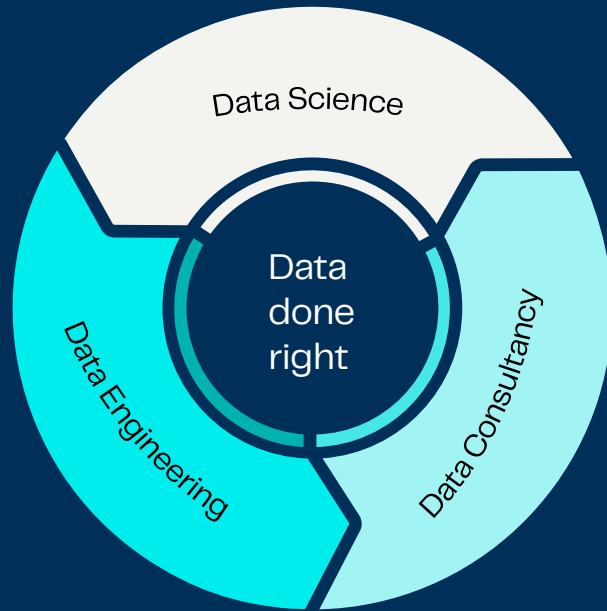
WE BUILD DATA SOLUTIONS

Blend believes that data and AI are critical for building a smarter, cleaner energy future, by driving efficiencies and enhancing decision-making.

Blend are award-winning data scientists, data engineers, BI consultants and strategists who **help build agile, digital organisations** that are fit for a modern energy landscape.



Our data solutions combine world-class capabilities



Data Science

Optimisation

Predictive modelling

Natural Language Processing

Computer vision

Generative AI

Insights & Analytics

BI & Reporting

Data entry tools

Data Engineering

Architecture design

Use case delivery

Pipeline build

Architecture deployment

Platform build & support

Machine learning ops

Data Consultancy

Strategic Advisory & CDO

Data strategy

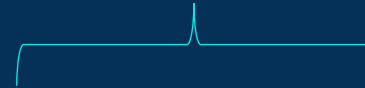
Data maturity assessment

We integrate cross-industry insights to implement specialised, best-practice solutions for the energy industry.

Experience delivering directly with energy clients

+

Experience delivering best-in-class solutions for data mature industries



TotalEnergies



mastercard.



grammarly



Why Blend



Expertise without excess

Unlike large consulting firms, we provide no surprises delivery without the premium price tag or unnecessary overhead.



Best of world

We combine access to global talent and technology, with the flexibility of a boutique consultancy.



Bridging theory and practice

We deliver commercially viable, implementation-ready models that deliver business results, not academic theory.



Vendor-agnostic approach

Our independence allows us to recommend and implement the most suitable tools for your specific challenges, avoiding vendor lock-in.



External perspectives with internal integration

Our cross-industry experience brings fresh insights and best practices, while avoiding internal biases and ensuring seamless integration with your existing processes.



Customised solutions, not off-the-shelf constraints

We adapt our solutions to your business, not the other way around, ensuring you get 100% of what you need, not just 80%.

Thank ™ you

Niall Rowantree

VICE PRESIDENT OF ENERGY



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